The Chairs of Entrepreneurial Finance (Prof. Dr. Dr. Ann-Kristin Achleitner and Prof. Dr. Braun) offer the following IDP (interdisciplinary project):

**Media coverage analysis of start-ups**

**Keywords:** Data Analysis, Web Development, Web Scraping, Text Mining

The aim of this project is to analyze the media coverage of start-ups. This IDP gives you the unique chance to work with a dataset of paramount importance. In a first step, you will receive a list of companies and screen relevant databases (e.g., Factiva) for the companies’ media coverage. In a second step, analyses on the news articles will be conducted by applying common text analysis methods. Good knowledge of programming languages (e.g., Python) is required and experience in web development beneficial.

**YOUR RESPONSIBILITY**

We are looking for 1 or 2 students working in full- or part-time. The project starts as soon as possible. As you will be actively involved in a current research project you will gain insights into the process of research and learn what is crucial in a research project. We expect you to work independently with regular touchpoints and guidance.

**YOUR PROFILE**

- Work independently and carefully
- Good knowledge of Python (or other programming languages)
- Experience in web development/web scraping is preferable

**CONTACT**

Don’t hesitate to contact us if you have any questions. Please send your application including CV and transcript of records to Silja Spreng (silja.spreng@tum.de).